

Progress DataDirect Cloud

Workshop

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October 9, 2013

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October 9, 2013

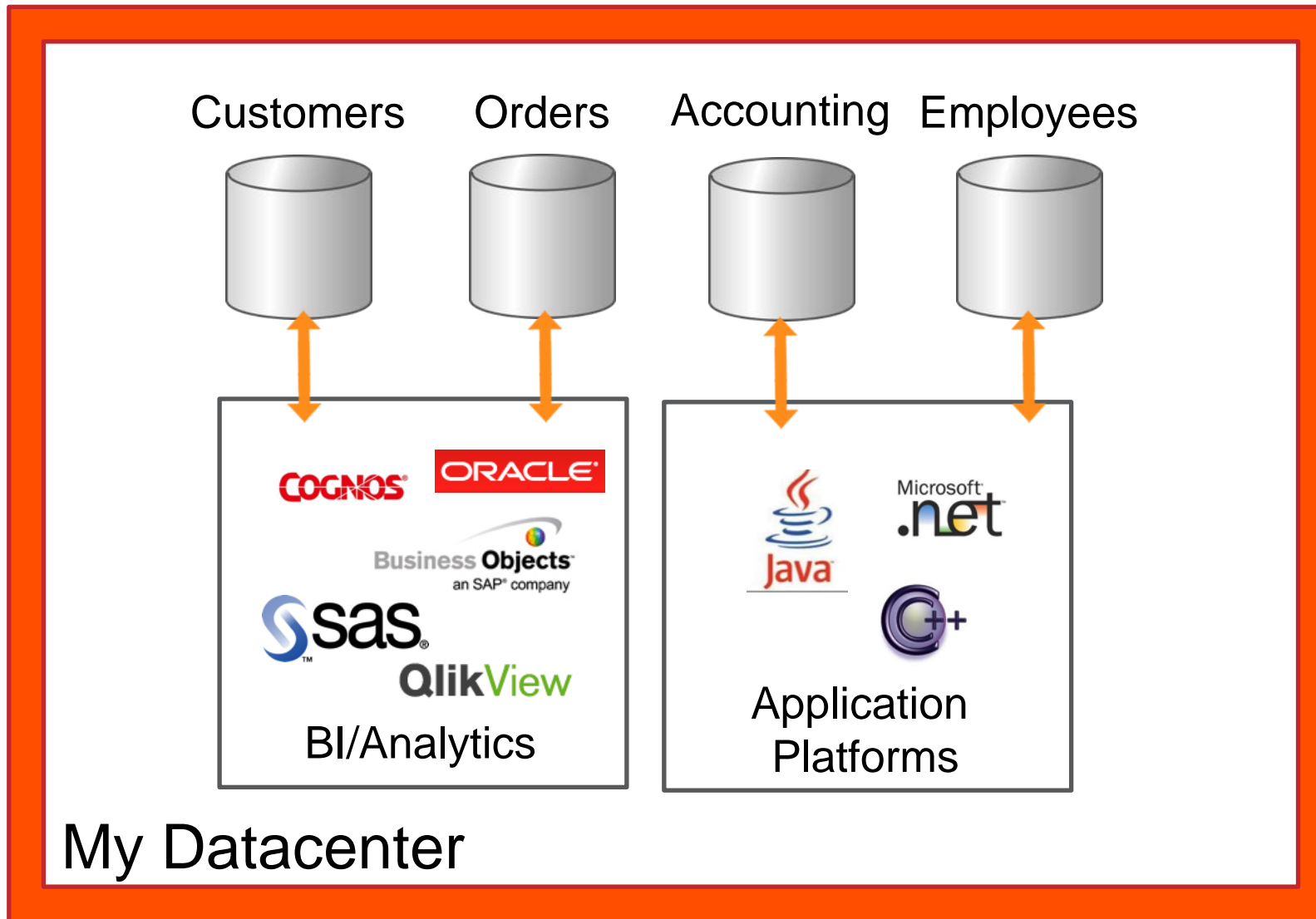
Agenda

Duration	Subject	Presenter
30min	Intro to DataDirect Cloud <ul style="list-style-type: none">• History and Overview• Features and Functionality• Use Cases• Demo!	Jesse Davis
20min	Connecting to Customer Data in Salesforce <ul style="list-style-type: none">• Setting up a SF.com Developer account• Register for DataDirect Cloud• Setting up your first DataSource• Using the SQL Tester	Mark Biamonte
45min	Live Data Manipulation in BI Tools <ul style="list-style-type: none">• Installing Client Drivers• Setting up Client Data Sources• Embedding Drivers in Excel• Live updating of Pivot data!	Mike Johnson

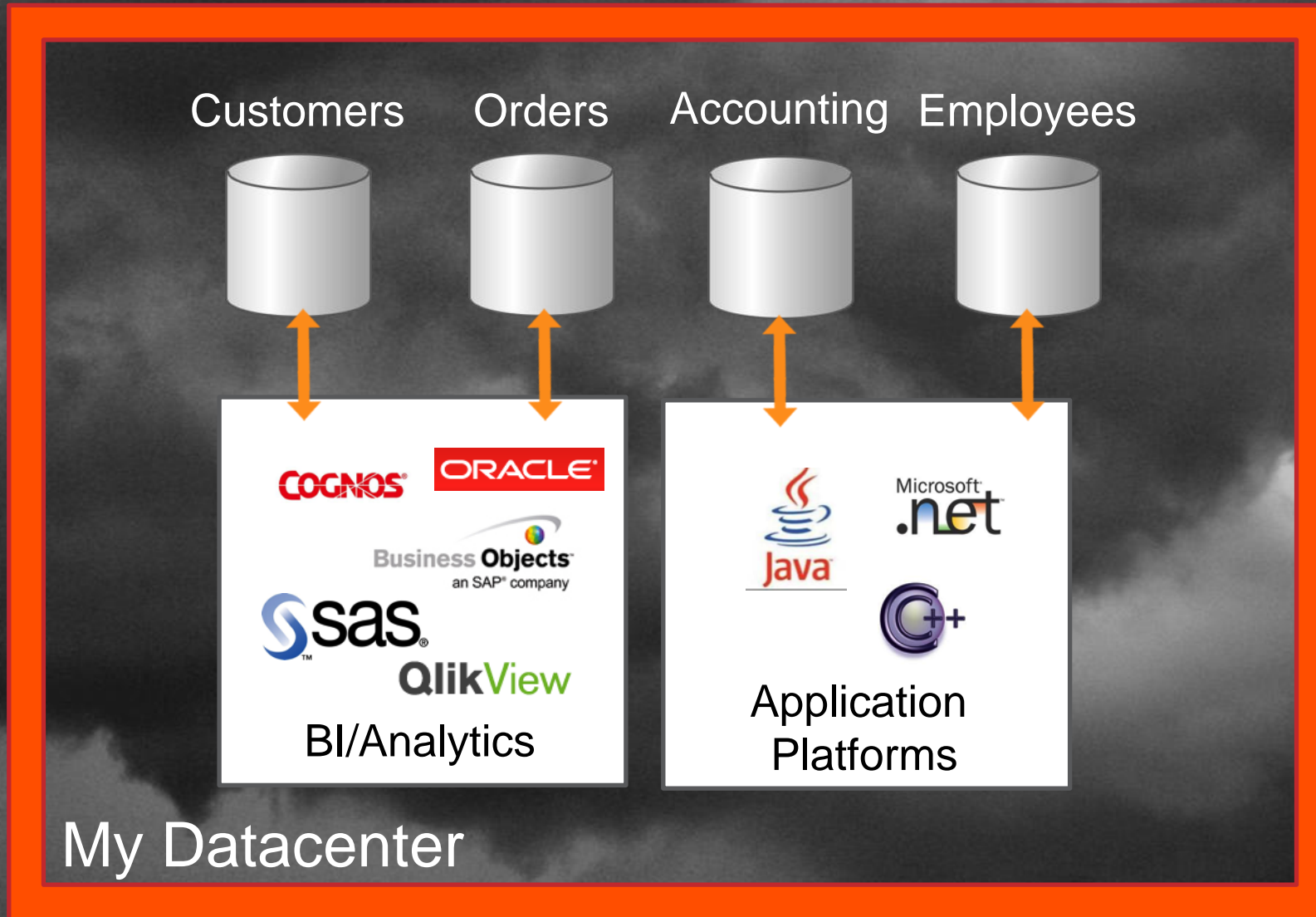
Safe Harbor

- This roadmap is for informational purposes only, and the reader is hereby cautioned that actual product development may vary significantly from roadmaps
- This roadmap may not be interpreted as any commitment on behalf of Progress, and future development, timing and release of any features or functionality described in this roadmap remains at our sole discretion

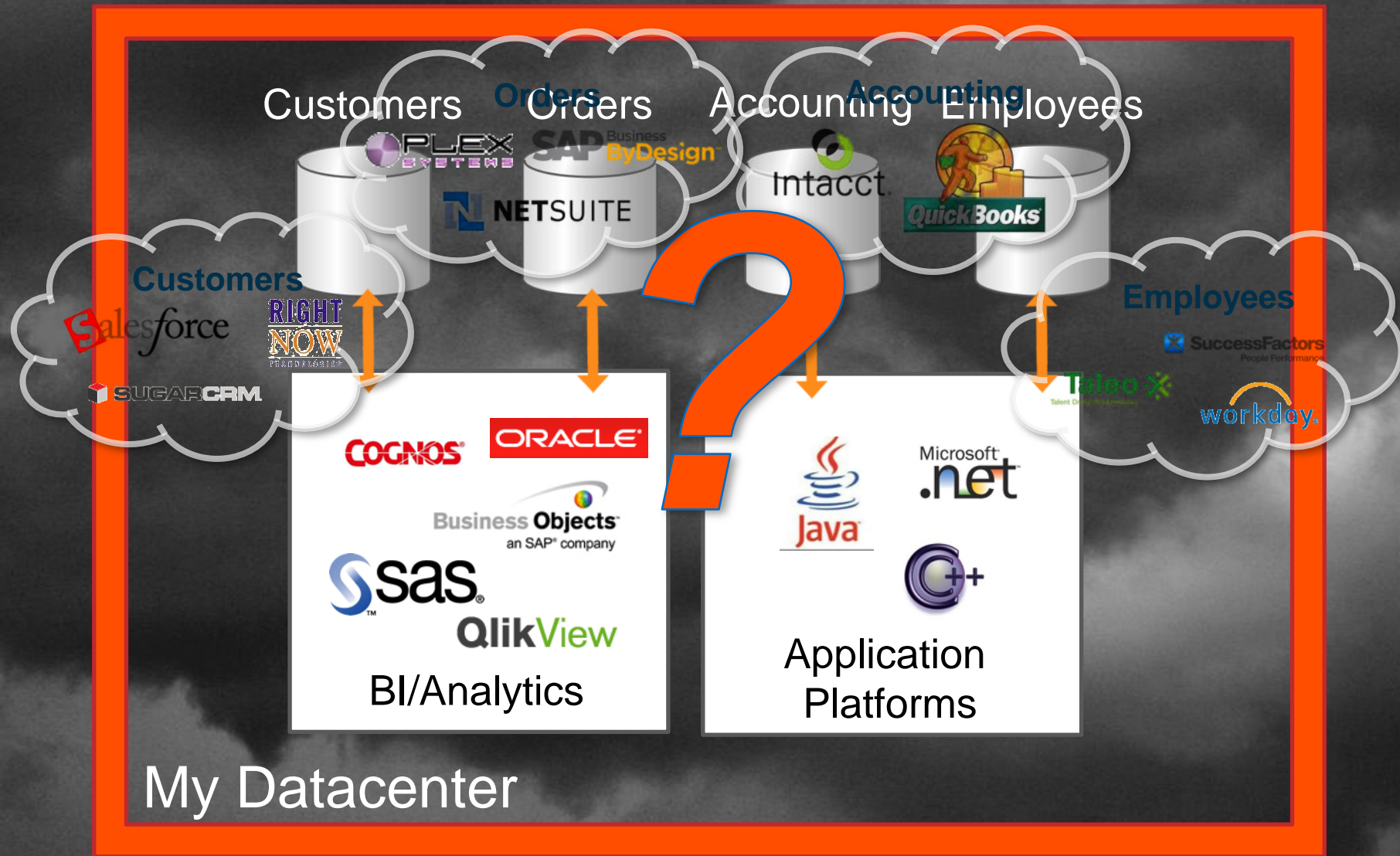
The “Good” Old Days for Data Access?



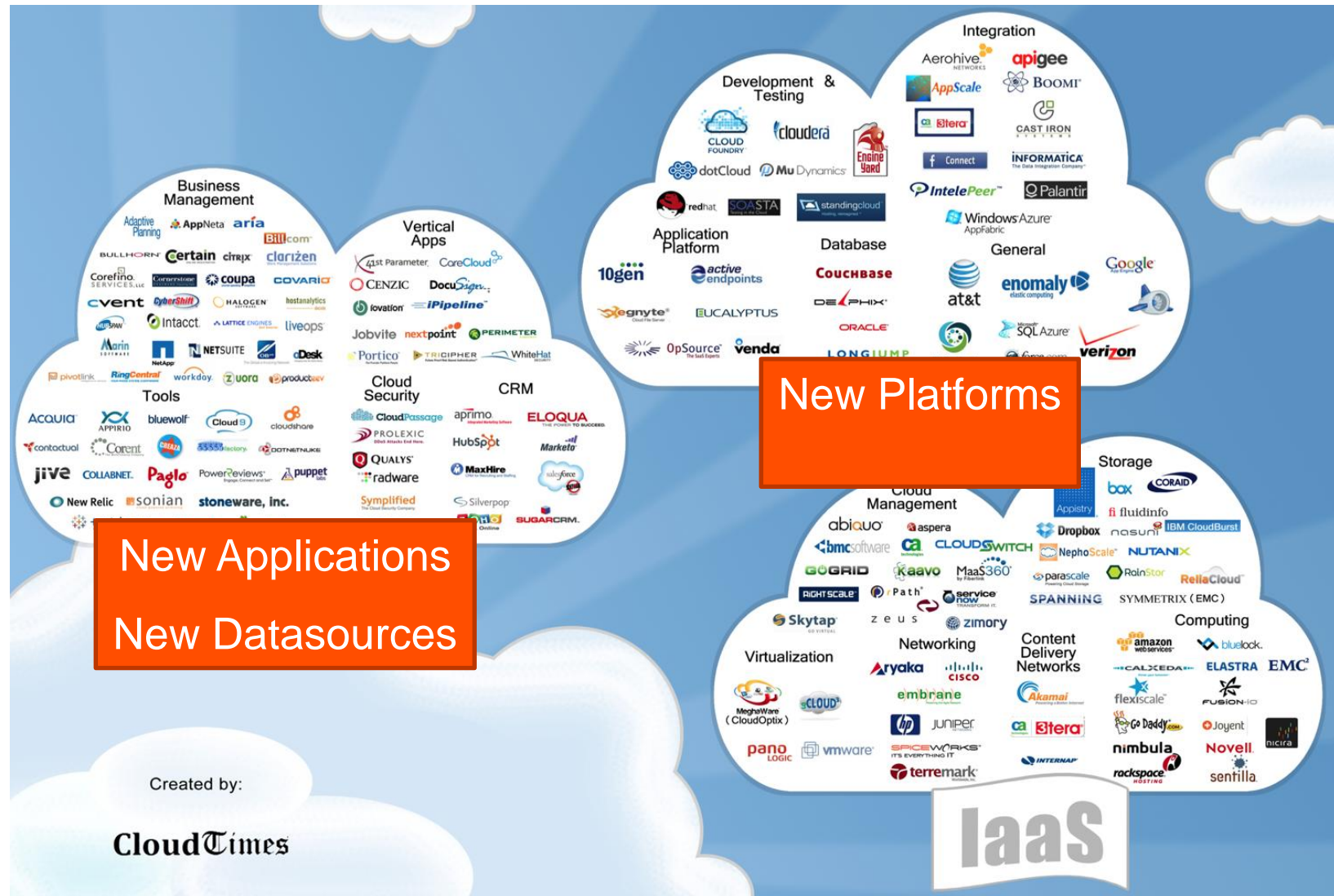
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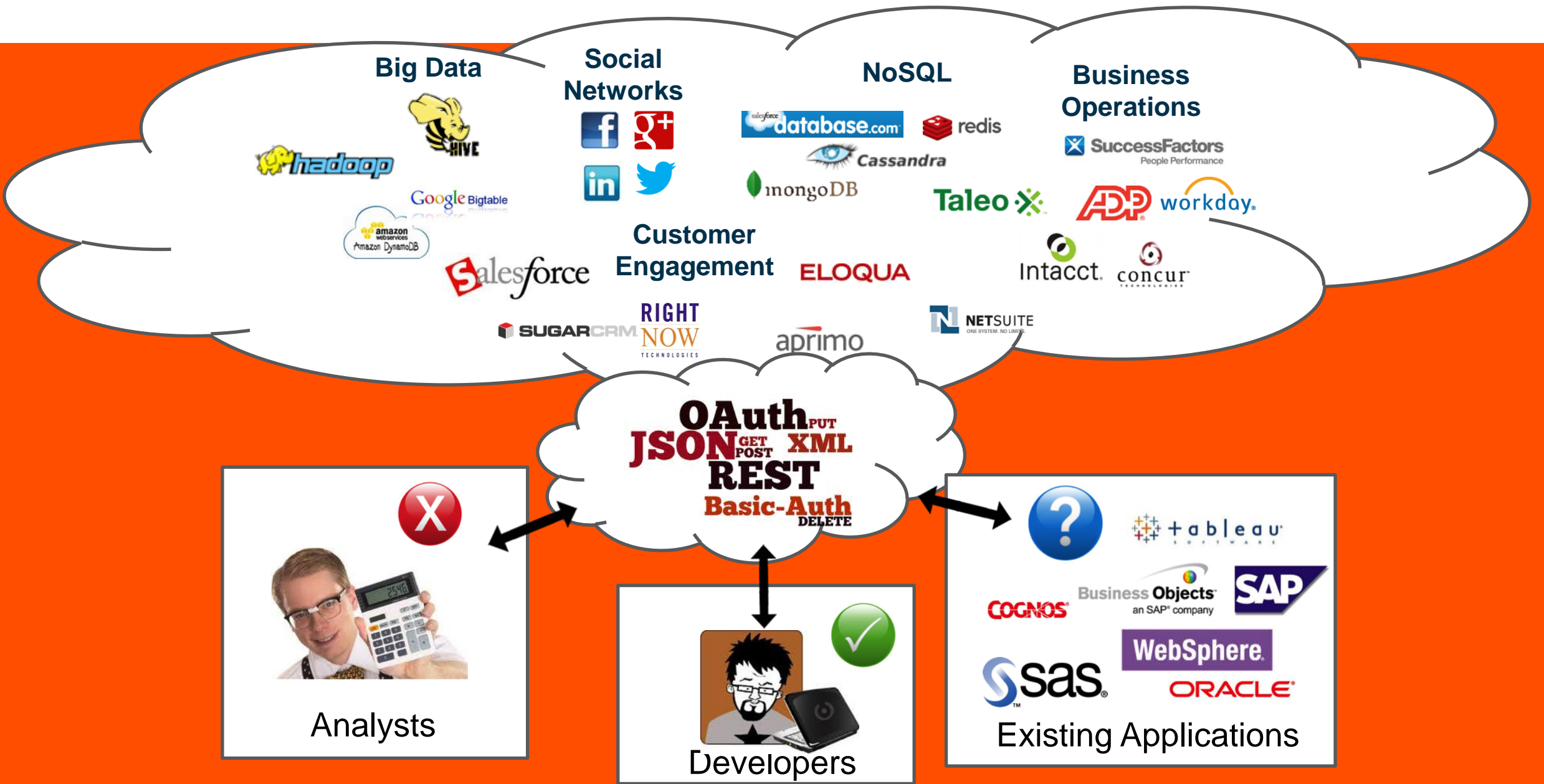
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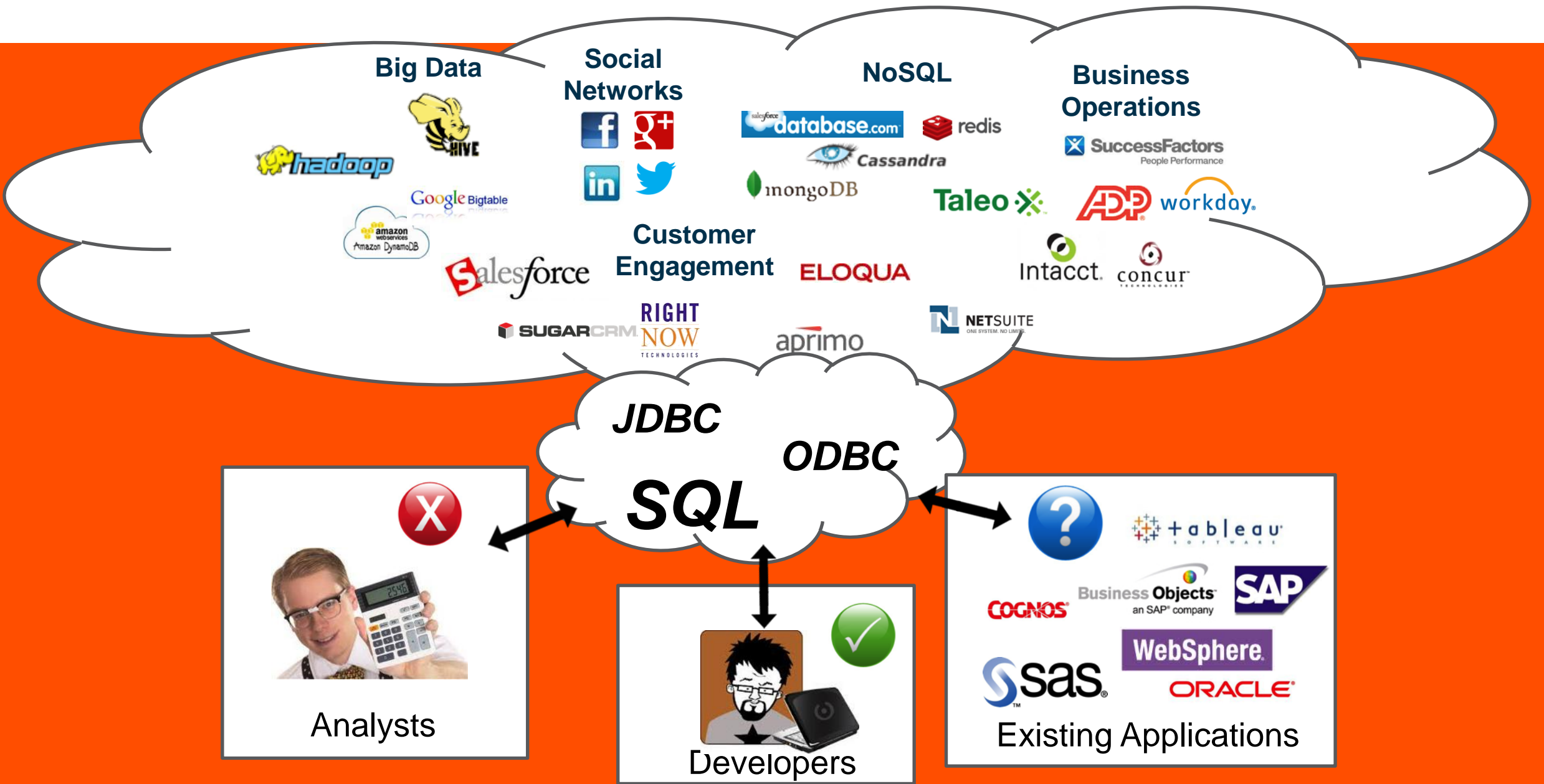
The New Data Access Landscape



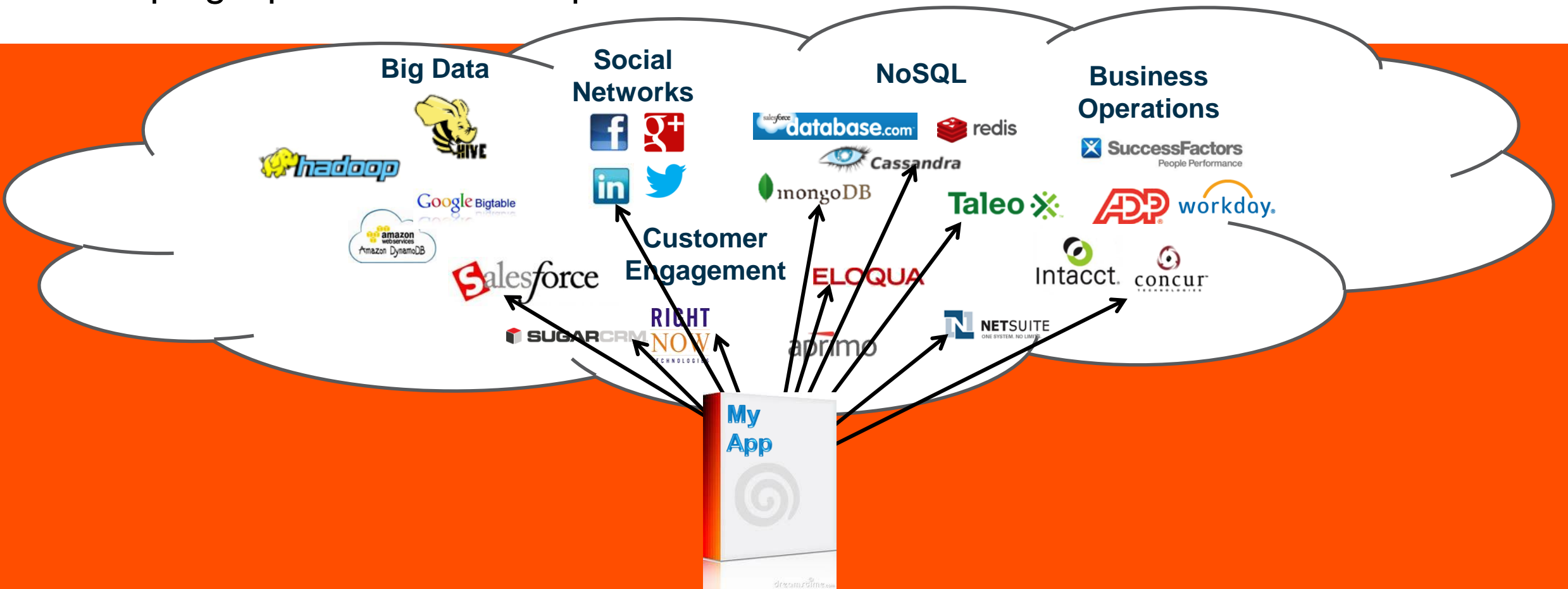
API's Don't Solve the Problem!



Your Tools Still Need SQL!

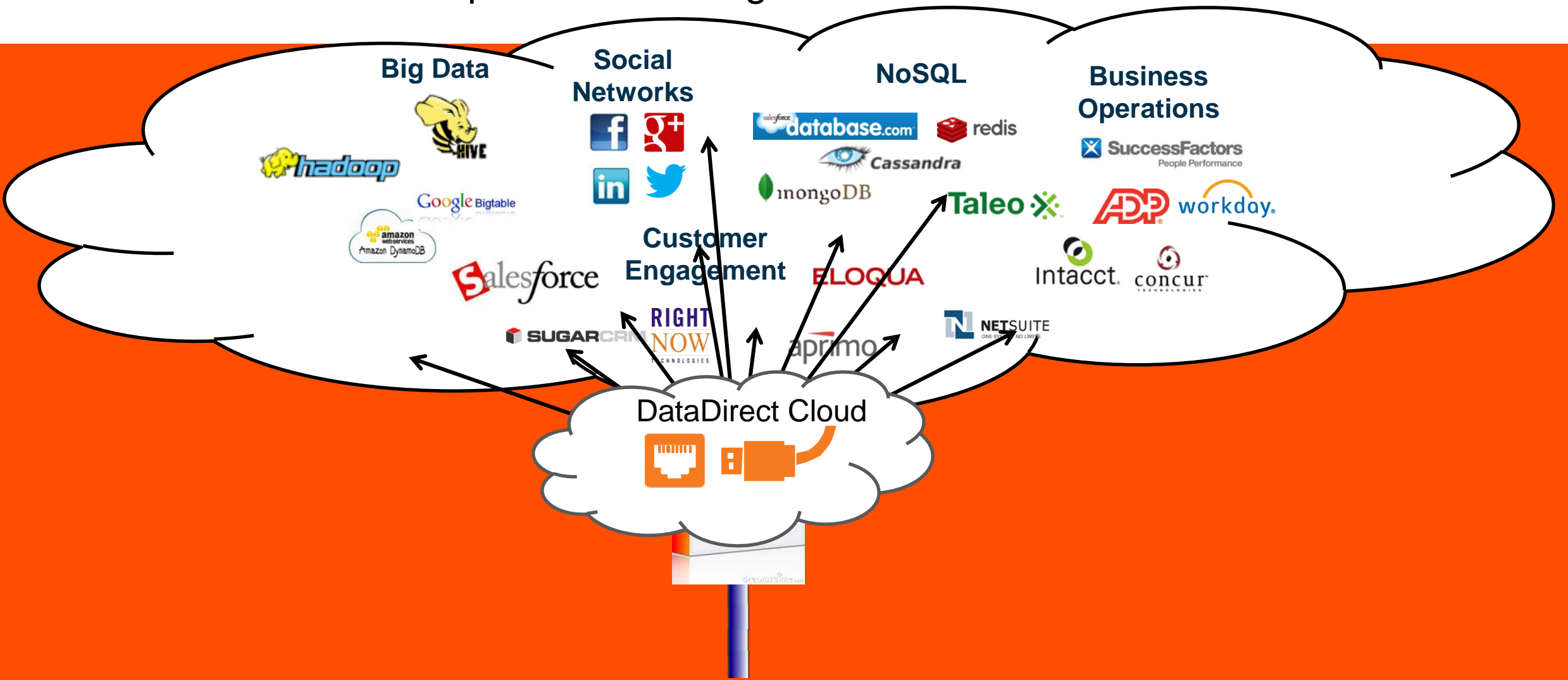


Keeping Up with Source Explosion

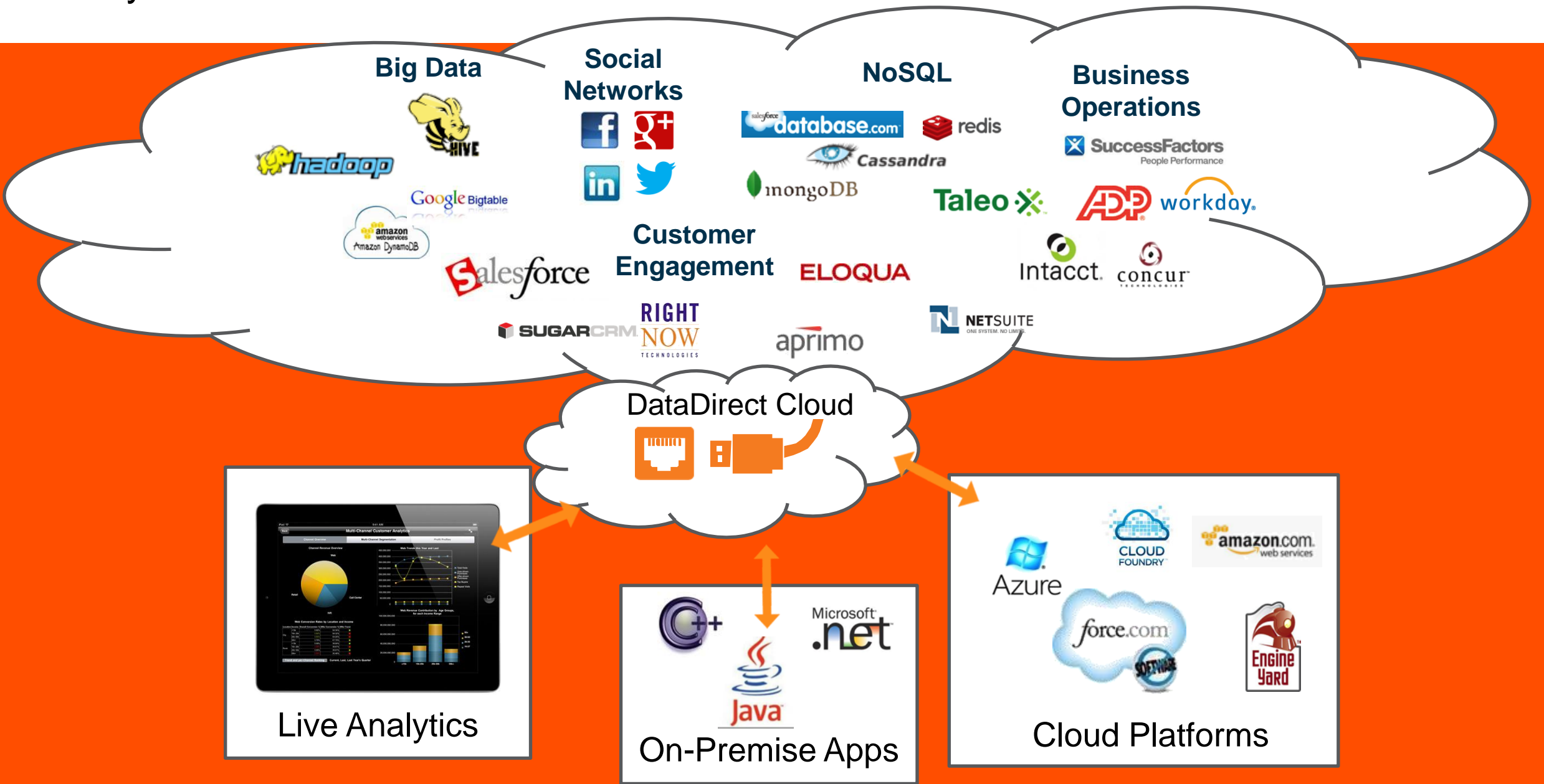


- Point to Point is too brittle - Too many APIs, all custom, not self describing
- APIs change too quickly – Too many versions to manage
- Maintenance of all connectors quickly becomes too costly to manage

DataDirect Cloud Simplifies Accessing Cloud Data!



Key Use Cases for DataDirect Cloud



http://www.datadirectcloud.com

The screenshot shows the homepage of the Progress DataDirect Cloud website. At the top, there is an orange navigation bar with the Progress logo and the text "PROGRESS DataDirect Cloud". To the right of the logo is a search bar with the word "search" and a magnifying glass icon. Further right are links for "Try Now" and "Login". Below the navigation bar is a dark grey menu with the following items: "WHAT IS DATADIRECT CLOUD?", "SOLUTIONS", "SUBSCRIPTIONS", "RESOURCE LIBRARY", "DOWNLOADS", and "SUPPORT AND HELP". Below the menu is a light grey banner with the text "YOUR CONNECTIVITY TO DATA AND BUSINESS APPLICATIONS IN THE CLOUD." and a "Share" button on the right. The main content area features a large headline: "1 CONNECTION. ∞ DATA ACCESS." with the infinity symbol in orange. Below the headline is a link: "Learn more about Progress® DataDirect Cloud™ >>". At the bottom of the main content area are three small black circles. Below the main content area is a grid of four promotional cards. Each card has a title, an icon, a short description, and a call-to-action button. The cards are: 1. "About DataDirect Cloud" with a blue cloud icon, description "Find out about DataDirect Cloud", and button "What is DataDirect Cloud". 2. "Cloud In Action" with a green cloud and arrow icon, description "See DataDirect Cloud in action", and button "Videos and Webinars". 3. "Cloud Evaluate" with an orange magnifying glass icon, description "Register and evaluate DataDirect Cloud now", and button "Register and Evaluate". 4. "Cloud Contact" with a purple speech bubble icon, description "Contact us about DataDirect Cloud", and button "Contact Us".



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